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Modern Term Formation and Application in the Context of the Thematic Field „Environment and Ecology” in English and Latvian

Today the study of modern terminology is directly connected with the development of text linguistics. Under the influence of such factors as globalization, the rapid development of new technologies, the increase of the volume of information, the increase in the number of scientific popular and technical publications, the characteristic features of technical texts have changed. The theory of text linguistics in general and the standards of textuality in particular, are relevant for the analysis of modern trends of terminology formation and application due to the change of the traditional structure and organization of the scientific technical texts. The necessity to perform analysis of a text is caused by the fact, that the changes in the content and structure of the technical texts, in their turn, influence the characteristics of a modern term, explaining, to some extent, the new patterns of term creation, as well as the application of the expressive means (metaphor, metonymy, epithet, etc.) in their formation. The article deals with the analysis of such characteristics of the contemporary terms as the precise meaning, correctness of its application and its appropriateness in the text. Today the role of pragmatics in the communication for special purposes can hardly be overestimated as the comprehension of context complex nature is closely related to the correct understanding and application of terminology. Texts on environmental and ecological issues have been chosen for the analysis as they most reveal main tendencies of the contemporary text development. These texts are not homogenous, but multidisciplinary, and they are structured adopting the standards and principles of text organization characteristic of each particular type of the text.